

STAR WARS PROMOTION DRAFT FULL TERMS AND CONDITIONS v4 UPDATED 14.08.17

FULL TERMS AND CONDITIONS

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry/claim instructions are deemed to form part of the Terms and Conditions and by participating all participants will be deemed to have accepted and be bound by the Terms and Conditions. Please retain a copy of these Terms and Conditions for your information.

1. The promotion is open to United Kingdom (England, Scotland, Wales and Northern Ireland), Channel Islands, Isle of Man and Republic of Ireland residents aged 18 and over, and excludes employees and their immediate families of Cereal Partners UK (the "Promoter"), its agents, associated companies or anyone professionally connected to the promotion.
2. The main promotional period runs from 01.11.17 to midnight on 28.02.18 for a chance to win one of 30,000 prizes, from 20,000 Exclusive BB-8 Breakfast Units, 5,000 STAR WARS Cereal Containers and 5,000 Cereal Bowls. These 30,000 prizes have been independently pre-allocated and linked to 'winning moments' on the promotional websites from 01.11.17 and up to midnight on 28.02.18. All prizes are available to be won. Only those entrants who match a winning moment on entry will be notified of their win instantly via an in-screen message with details of the claims process and be asked to provide additional details. Promotional packs with winning Promotional Codes must be retained for verification if requested by the Promoter or its agent.
3. Entries received from 00:01 on 01.03.18 and before midnight on 30.06.18 will be entered into a Late Entry Draw for a chance to win one of ten (10) BB-8 Breakfast Units. Entrants into the Late Entry Draw will be required to provide their first name, last name, email address and daytime phone number. The Late Entry draw will take place on 02.07.18. Winners from the Late Entry Draw will be generated by an independently audited computer programme from all valid entries received by the stated closing date. Winners from the Late Entry Draw will be contacted via their entry information within five (5) working days of the draw.
4. For a chance to win, participants will be required to make a purchase of a specially flashed promotional pack of Original CHEERIOS 600g, Original CHEERIOS 800g, Original CHEERIOS 375g, Less Than 5% Sugar Oat CHEERIOS 325g, GO FREE Cornflakes 500g, or GO FREE Crisp Rice 550g, Original SHREDDED WHEAT 16b, Original SHREDDED WHEAT 24b, Original SHREDDED WHEAT 30b, Original SHREDDED WHEAT 40b, Bitesize SHREDDED WHEAT 500g, Bitesize SHREDDED WHEAT 750g, Original SHREDDIES 415g, Original SHREDDIES 675g or Original SHREDDIES 700g and check inside packs for the unique 12-digit promotional codes. Packs are subject to availability, while stocks last.
5. To enter, participants must go on-line and visit www.nestlecereals.co.uk/starwars and follow the link to the promotional home page. Once on the page they will be required to enter their 12-digit code and complete the entry form which includes their full name and email address. All valid entries will receive an immediate on-screen message advising them if they are a winner or not. All wins are subject to

further verification. Winners will receive a follow-up confirmation email within seven (7) working days of prize verification to the email address used in their entry confirming their win has been checked and verified and their prize is on the way.

6. To enter without purchase in Northern Ireland only, NI residents are required to send their name, age and email address along with a self-addressed, stamped envelope to: **'STAR WARS VIII INSTANT WIN' Promotion, NPN, Consumer Services, Nestlé UK Ltd, Nestlé House, Haxby Road, York YO91 1XY**". Only one entry per stamped, mailed envelope. Bulk entries or entries sent through trade, consumer groups, agents or third parties will not be accepted. All valid "no purchase necessary" entries will be sent a unique Promotional Code by post to enter online in the same way as Promotional Codes from promotional packs and will have the same, equal and random chance of winning.

7. When registering for the promotion, entrants will be required to provide information including their title, first name, last name, and a genuine email address that is personal, valid and accessible throughout the whole promotion. In the event that the specified information is not provided by a winner, a follow up email will be sent to the supplied email address within five (5) working days and a link will be included to allow the winner another opportunity to enter their postal address. In such an event the winner will have a further 23 days from the point in which this second email is sent to submit their postal address. If this is not completed then entry will be considered incomplete and therefore invalid and the prize will be forfeited and re-allocated to the first late entry draw. If any of the specified information is incorrect, incomplete or does not meet the requirements of the Terms and Conditions then the entry will also be void and the prize will be re-allocated to the first late entry draw.

8. Personal details will only be used for the sole purpose of administering this promotion and will not be retained except where an applicant has opted in to be included to a database to receive future news, offers, promotions and new products. The Promoter's privacy policy can be viewed at <https://www.nestle-cereals.com/uk/en/privacy-policy>

9. If the entrant's email address becomes inaccessible during the promotion, the Promoter is not able to retrieve and amend any existing entries to a new email address.

10. No entrant may use their computer to enable multiple entries, (e.g. by use of 'script' or 'brute force'). If there is any suspicion regarding potential prize claims, the Promoter has the right to request the pack and relevant code before awarding the prize. In the event of any issues with an entrant's claim, that person's entry will be disqualified and any prize awarded will be void.

11. The Promoter reserves the right to verify all entries including, but not limited to, asking for address and identity details (which must be provided within 14 days) and to refuse to award a prize or withdraw prize entitlement and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions or any instructions forming part of this promotions entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.

Promotional Codes

12. Promotional Codes are case sensitive and must be entered online exactly as they appear on the pack. Each Promotional Code is unique and can only be used once. Attempts to enter the same Promotional Code more than once, the use of codes from non-promotional packs, or the use of any

Promotional Codes not intended for use in this promotion, may result in disqualification and all entries will be declared void. Entrants are free to enter as many times as they wish, provided a new, genuine and unique Promotional Codes is used for each entry.

13. The promotional codes have no value and cannot be transferred or sold.

14. The Promoter does not assume any responsibility for Promotional Codes damaged or defaced in the way the product packaging is opened. If a participant cannot read their Promotional Code due to a genuine printing error, they should send an image of the code along with their name and postal address to consumer.services@uk.nestle.com and if genuine, a replacement code will be sent to them. Any request for a replacement code must be received by no later than 31.05.18, to ensure that the request can be processed before the final promotion closing date.

Online Instant Win

15. Prizes have been independently pre-allocated and linked to 'winning moments' across a promotional period from 01.11.17 and up to midnight on 28.02.18. Each prize will remain available until there is a winner. All prizes are available to be won. If a participant's code entry time matches the guaranteed winning slot, or if they are the first person to enter a code after the time slot has passed then they will be deemed the winner of the prize allocated to that time and will be notified instantly online.

16. Winners who have entered online will be notified immediately via an on-screen message at the time of winning, and by a follow-up email within one (1) working day of prize verification.

Late Entry Draw

17. For the Late Entry draw, there will be ten (10) winners generated by an independently audited computer programme from all valid entries received by each closing date.

18. Late Entry Winners will be contacted via the email address provided at the time of entry, within five (5) days of the draw closing date. Winners will have seven (7) days to claim their prize. In the event of a non-claim of any prizes, the prize entitlement will be withdrawn and the prize(s) allocated to reserve winners drawn at the same time as the originals. If the reserve winners cannot be contacted within 28 days of the original notification, the Promoter reserves the right to withdraw these prizes from the promotion.

General

19. Winners are required to retain their promotional pack and 12-digit Promotional Code for verification purposes.

20. Prizes will be dispatched within 28 days of confirmation of a valid postal address and sent via Royal Mail. The Promoter cannot be held responsible for any delays in delivery due to circumstances outside its control. In the event of the prize not arriving within 28 days, winners may contact Nestlé Consumer Services either by email at consumer.services@uk.nestle.com or by telephone on Freephone 00800 6378 5385 (UK & ROI). Line open 9am – 5pm, Monday to Friday.

21. The names and counties of the winners will be available for a minimum period of three months from 31.03.18 for the main promotion, and from 31.07.18 for the Late Entry draw to those sending an email titled '**STAR WARS WINNERS' LIST**' to; consumer.services@uk.nestle.com.

22. Prizes are as specified and are non-transferable. There are no cash or other prize alternatives available in whole or in part, except that in the event of circumstances outside of its control, the Promoter reserves the right to substitute similar alternatives of equal or greater value. Unless otherwise agreed with the Promoter, a winner is not permitted to transfer the right to take up a prize to anyone else.

23. The Promoter's decision is final and binding in all promotional matters.

24. Limitations of liability: Neither the Promoter, its agents or anyone professionally connected to the promotion, assume any responsibility or liability for:

a) Any incorrect or inaccurate code entry, or for any faulty, failed or errors in electronic data transmissions.

b) Any unauthorised access to, or theft, destruction or alteration of Promotional Codes at any point in the operation of this promotion. Communications line failure, regardless of cause, with regards to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this promotion.

c) Inaccessibility or unavailability of the internet or the website or any combination thereof.

d) Any injury or damage to entrants upon delivery and/or use of their prize.

e) Regretfully, we cannot be held liable for system failures on the website.

f) Any unauthorised access to, or theft, destruction or alteration of winning Promotional Codes or Promotional Codes at any point during the operation of this promotion.

25. In the event of circumstances outside the Promoter's reasonable control, or in cases of fraud, abuse and/or error (human or computer) that affect or could affect the proper operation of the promotion or the awarding of prizes, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions at any stage but will always endeavor to minimise the effect to participants in order to avoid undue disappointment.

26. By taking part in the promotion, entrants acknowledge that they may be required to take part publicity without payment, or further consent. Such publicity may include, without limitation, the entrant's name and/or image, statements made by the entrants concerning the promotion and/or prizes obtained as part of the promotion.

27. Conduct of entry: Entrants of the promotion agree to be bound by these Terms and Conditions. The Promoter reserves the right at its sole discretion to disqualify any entrant found to be tampering with the Promotional Code redemption process or the operation of the promotion; or to be acting in any manner deemed by the Promoter to be in violation of the Terms and Conditions; or to be acting in any manner deemed by the Promoter to be disruptive.

28. In the Republic of Ireland the promotion is carried out under license granted by Dublin District Court to ISPC, 29 Lower Baggot Street, Dublin.

29. If any of these clauses should be determined to be invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.

30. The Terms and Conditions of this Promotion shall be interpreted and applied on the basis of national law and the Courts of the relevant country shall have exclusive jurisdiction.

Promoter: Cereal Partners UK, 28 Bridge Road East, Welwyn Garden City, Herts AL7 1RR (Please do not send entries to this address)